

Text E (English / A1)

Red Nose Day (A1)

No, it isn't a clown festival. Red Nose Day is a time for people to do silly things for a serious reason.

In 1985, there was a terrible famine in Ethiopia. In 1988, A group of British comedians started Red Nose Day: they encouraged the public to wear red clown noses and collect money. Red Nose Day was very popular and raised lots of money. Now, there is a Red Nose Day in March every second year. Since 1988, it has raised £700 million (820 million euros). The money is donated to projects in developing countries and in Britain to help children, handicapped people and poor families. Red Nose Day donations pay for schools and medical clinics.

Help:

- silly(adj): stupid.
- comedians(n): a comic actor, humourist.
- raise money(exp): collect money.
- second year(exp): in 2017, 2019, 2021...
- developing countries(exp): poor countries, not industrialised.

